



NEWS

American Woman's Society of Certified Public Accountants

136 South Keowee Street • Dayton, Ohio 45402

(800) AWSCPA1 • Fax: (937) 222-5794

info@awscpa.org • www.awscpa.org

Contact: Ric Kirchner

FOR IMMEDIATE RELEASE

INNOVATION IN WOMEN'S PROGRAMMING AWARD ANNOUNCED

DAYTON, OHIO -- The American Woman's Society of Certified Public Accountants (AWSCPA) has announced that its Innovation in Women's Programming Award was recently given to KPMG LLP at the 2014 Women's Accounting and Leadership Conference in Morristown, N.J. It is given by AWSCPA for innovations in supporting and promoting women in the accounting profession.

KPMG established its Women's Advisory Board in 2003 to create a more compelling work environment and enhance career opportunities for women by driving national and local initiatives that support, advance, retain, and reward them.

As part of its commitment, the WAB formed KPMG's Network of Women (KNOW) in late 2003 to drive its strategy, deliver programs, and strengthen strategic alliances at the local level. With the formation of the WAB, KPMG's leadership reaffirmed the importance of attracting and retaining qualified women as a strategic business imperative for the firm.

The WAB continues to play a key role in shaping KPMG's overall diversity and inclusion strategy while expanding programs to develop women today. To further support the professional development of women, KPMG has established strategic relationships with several prestigious women's organizations outside the firm to provide them with opportunities to expand their leadership skills, initiate career-enhancing relationships, and increase their visibility as professionals in the marketplace.

AWSCPA, organized in 1933, is the only national organization committed to the development and advancement of women CPAs in the accounting profession. For its members, AWSCPA provides:

- Resources and support for professional and personal development

(more)

- Opportunities for leadership participation, networking and mentoring
- Visibility and recognition for the organization and its members
- Leadership in addressing the concerns of women in the accounting profession

If you would like additional information about AWSCPA, visit the website at www.awscpa.org or contact the National Office at 800.AWSCPA1.

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