



NEWS

American Woman's Society of Certified Public Accountants

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FOR IMMEDIATE RELEASE

INNOVATION IN WOMEN'S PROGRAMMING AWARD ANNOUNCED

DAYTON, OHIO -- The American Woman's Society of Certified Public Accountants (AWSCPA) has announced that its Innovation In Women's Programming Award was recently given to Watkins Meegan at the 2011 Annual Conference for Women in Accounting in Charlotte. It is given by AWSCPA to a company for innovations in supporting and promoting women in the accounting profession.

With two women partners, one of whom is the among the youngest partners in the firm, Watkins Meegan's female associates develop concepts to grow the firm and improve its internal culture, to include its women's leadership initiative. The initiative created a corporate environment which supports the growth and development of its women as dynamic leaders in the firm and the community. An initial initiative created an internal portal where women could add announcements, ideas and topics of interest, upcoming events, web links, and recommended readings to a central location, so that the women (and men) at Watkins Meegan could gain a greater understanding and appreciation about their professional colleagues.

(more)

AWSCPA, organized in 1933, is the only national organization committed to the development and advancement of women CPAs in the accounting profession. For its members, AWSCPA provides:

- Resources and support for professional and personal development
- Opportunities for leadership participation, networking and mentoring
- Visibility and recognition for the organization and its members
- Leadership in addressing the concerns of women in the accounting profession

If you would like additional information about AWSCPA, visit the website at www.awscpa.org or contact the National Office at 800.AWSCPA1.

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