



# NEWS

**American Woman's Society of Certified Public Accountants**

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**FOR IMMEDIATE RELEASE**

**FIRM LEADERSHIP - LEAD BY EXAMPLE AWARD ANNOUNCED**

**DAYTON, OHIO** -- The American Woman's Society of Certified Public Accountants (AWSCPA) has announced that its Firm Leadership-Lead By Example Award was recently given to McGladrey at the 2011 Annual Conference for Women in Accounting in Charlotte. It is given by AWSCPA to a company for innovations in women's programming and recognizing women in strong leadership positions.

McGladrey's Women's Initiative has created a culture that encourages diversity and empowers women professionals to excel, by focusing on four critical process areas: Networking, Business Development, Mentoring and WorkLife Integration. Their women's leadership initiatives were recognized in the AICPA's *Promoting Your Talent: A Guidebook for Women and Their Firms*. Their programs have increased retention in their top female talent and made McGladrey an industry leader, evidenced by the success of the all-woman team leading their Melbourne, Florida office. McGladrey has also been honored with the Alfred P. Sloan Award for Business Excellence in Workplace Flexibility and is a Certified Flex-Friendly Company.

(more)

AWSCPA, organized in 1933, is the only national organization committed to the development and advancement of women CPAs in the accounting profession. For its members, AWSCPA provides:

- Resources and support for professional and personal development
- Opportunities for leadership participation, networking and mentoring
- Visibility and recognition for the organization and its members
- Leadership in addressing the concerns of women in the accounting profession

If you would like additional information about AWSCPA, visit the website at [www.awscpa.org](http://www.awscpa.org) or contact the National Office at 800.AWSCPA1.

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